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# IT firms brush aside Mainland unrest

### While IT execs expressed their regret over the bombing, they expect business to proceed as usual-

By Megan Scott

With anti-American and anti-NATO sentiments running high across China last week, many in the IT industry here did not wish to talk about the recent Chinese embassy bombing in Belgrade, Yugoslavia, referring to the issue as a "hot potato." Nevertheless, Computerworld Hong Kong was able to pin down several IT executives willing to comment on the bombing's impact on the IT industry.

"This is both a tragic and unfortunate event but I do not expect it to have an impact on U.S. business with China," said Bill Marriner, chairman, president and CEO at U.S.-based storage and tape backup firm Exabyte, who recently returned from a visit to the Mainland.

Syhase Chairman and Chief Executive John Chen shared Marriner's optimism but was more cautious.

'In the very near term, we could see a slowdown in new contracts," said Chen, adding that it could take a bit of time for the "dust to settle" before Sybase resumes high growth. Nevertheless, technology is a "must" for the Chinese economy to continue its GDP and productivity growth, Chen said.

### Down with the U.S.A.!

Meanwhile, calls for a boycott on anything American were heard across China last week. Chinese protesters

were reportedly calling on their countrymen to avoid everything American from Motorola to Coca-Cola.

"I don't know if there are formal bans yet but there are sure a lot of people talking about it. I know that there aren't any American movies on Chinese TV right now. They were all replaced by Yugoslavian war movies and Korean war movies," said one American working in Beijing.

The good news is that "IT will prohably be more resilient than some other industries just because everybody is so commit-

ted to that market," said Jared Peterson, Beijing-based research director at market research firm International Data Corp. (IDC) China.

Meanwhile, outside investment could experience a downturn in the short run if investors have witnessed the "harsh protests" in Beijing, according to Peterson. "If you're an investor about to make a deal and you see this type of activity, you're going to take pause with it," Peterson said. With IT gaining more interest from venture capitalists, the protests will undoubtedly scare some investors away, Peterson added.

Despite anti-American sentiment



The bombing of the Chinese embassy in Belgrade is not expected to seriously affect IT companies conducting business in the PRC.

running at fever pitch recently, both Marriner and Chen indicated they have little concern for their safety in China.

Marriner was on his way to Tokyo from Shanghai on the day of the bombing and was unaware of the incident until reading the reports on the plane. "I personally would not be hesitant to return to China at this time," he said last week after the U.S. State Department issued a warning to U.S. citizens traveling to China. That warning has since been withdrawn.

For Chen, being Chinese-American has its benefits. Chen said he was not concerned for his personal safety in China and Hong Kong since

able to go back to high

school knowing all that

you've lcarnt in college,"

CasSelle said about

Asian 'Net businesses.

"You can take something

you learned and go back

in time and do it over."

Asia is at the stage of

establishing brands,

building 'Net communi-

ties and incubating tech-

nologies, CasSelle said.

NetNoir came into being

He explained how

he speaks the language fluently and is Chinese-American.

### A dose of realpolitik?

Another side to the bombing incident relates to China's bid to join the World Trade Organization (WTO). There's a general consensus that with the Chinese media reports being so one-sided that this is a "bit of a play" for WTO entry, Peterson said.

China has been vying for entry to WTO for over 10 years. On the IT front, negotiations have recently centered around China's

reluctance to open up its telecommunications market and eliminate tariffs on IT products.

In the past, one of the "hinge issues" has heen opening up the telecommunications market and giving service access to companies like AT&T, GTE, France Telecom, Cable and Wireless, and Alcatel, Peterson said. With the bomhing incident, the Chinese government could play the victim and use this as an "anger card" at the negotiating table, he said.

Another analyst agreed. It seems a fair assumption to make that "the government will no doubt be happy to use this latest development in its ongoing

negotiations over the WTO issuc," said Simon Barker, chairman of market rcsearch firm The New Century Group

A spokesman for AT&T said the company was currently not taking interviews on WTO.

However, recent public comments by Mainland officials lend credence to speculation the government has plans to use the bombing to push for WTO entry.

Last Saturday, Mainland central bank governor Dai Xianglong reportedly indicated that Beijing would use the Belgrade emhassy bombing as leverage in its WTO negotiations with the U.S.

### In this issue

#### News

In a bid to increase efficiency and cut supplier costs, Wallem Shipmanagement has implemented an outsourced Internetbased procurement system that was developed by local trading application provider Arena. Megan Scott reports on page 2.

Less than three weeks after reports first surfaced that Lotus President Jeff Papows had embellished stories of his military exploits, Papows is now the target of a sex-bias case filed in the U.S. Details on page 4.

## San Francisco 'Net culture may boost Hong Kong

By Clare Haney

IDG News Service, Hong Kong

Hong Kong is poised to make its mark in Asia in electronic commerce and as a broadband services provider, according to the former co-founder of a San Francisco-based Internet portal company, who added that the experiences of 'Net startups in the U.S. can offer useful lessons for companies here.

"Electronic commerce is really about middlemen and making it easy for people to huy things," said Malcolm CasSelle, now involved with content and acquisition investments at Pacific Convergence Corp. (PCC), a Hong Kong-based broadband service joint venture hetween Intel and local company Pacific Century Group. "Hong Kong is made for transactions. There's a lot of potential here," he added.

CasSelle is the co-founder of NetNoir, a U.S. multimedia company targeting the African-American com-

PCC, set up in March 1998, will make public announcements in a few months as to how it intends to become a pan-

Asian broadband services player, CasSelle told IDG News Service in a phone interview.

CasSelle feels that existing Asian broadbandservice providers Hongkong Telecom and Singapore Telecom have been going about the business the wrong way by failing to capture the customer's imagination. You need to offer an innovative service in an area where there are few other options," he said.

"You have to keep content in mind, unrelated occurrences. CasSelle reas well as the convergence of serv-

In an informal chat with an audience of local venture capitalists here last week, he described how the experiences he gained at NetNoir could prove useful in Hong Kong.

Asia currently lags U.S. Internet businesses by between two to four years in terms of having the necessary 'Net infrastructure in place, CasSelle estimated, although the requisite skills are already on tap here.



CasSelle: Hongkong Telecom has been going about the business of wrong way.

broadband services the

hy a string of apparently called heing very impressed by Apple Computer Co-founder Steve Jobs when he came to address a Stanford University class on entrepreneurship that CasSelle was attending.

CasSelle was even more excited when he got an engineering joh at Apple working on what would later become the PowerPC chip. The excitement lasted until he started working there. "Apple was the most mindnumbingly boring experience I have ever had," he said. "It was a huge

"It's as though you were place that had really lost a lot of entrepreneurial enthusiasm. I needed to go start something.

Through a friend in Hong Kong. CasSelle then hooked up with Los Angeles entertainment lawyer David Ellington at the time when CD-ROM and multimedia technology were much in vogue. When the duo attended the first Music and Multimedia Conference in San Francisco in the early 1990s, they were horrified by the older generation of musicians the conference attracted and decided that they should put their energies into an IT venture involving black culture such as hiphop music. They put together a business plan for NetNoir, what today would be termed a portal for black entertainment.

Luckily, the pair were in the right place at the right time. Their meeting with the head of America Online at the Comdex 1994 show came the day after the announcement of Greenhouse, an AOL initiative to finance online services providers. So, NetNoir became the first Greenhouse company to get funded.

It was the best and worst thing for continued on page 4

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### NETWORK W RLD



This month's Network World features a discussion with Bill Marriner, chairman, CEO and president of Exabyte, on the rise of storage area networks. Our five-page supplement starts on page 9

MARKET PLACE Pages 16-18



# Wallem sets sail with procurement system

By Megan Scott

Wallem Shipmanagement announced this week that it has implemented an outsourced Internet-based procurement system for its more than 100 managed vessels and approximately 200 selected marine suppliers.

Wallem Shipmanagement is a unit of Hong Kong-based Wallem Group which provides ship owning, ship and cargo brokering, ship agency, and ment services along with its ship management services.

With the launch of its procurement system, Wallem becomes the first user of the Gateway supply chain management system developed by local electronic trading application provider Arena, company officials said. The Arena business-to-business system electronically simplifies portions of the ship provisioning process, including issuing requests for quotations, receiving quotes, sending purchase orders, and receiving purchase order re-

Reduced telecommunications costs, reduced labor expenses, and less confusion in the quotation process are the main business benefits of the system, according to Mark Haslett, Wallem's general manager of procurement. "Basically, it eliminates duplication of effort in data entry work; simplifies and speeds up

our processing; networks information for us; and through control on suppliers' quotation delivery formats, minimizes errors and exceptions due to miscommunications," Haslett

Previously, suppliers faxed their documents to Wallem and that information had to be rekeyed into their system manually. With Arena's Gateway application, Wallem will now be able to transfer and manage documents via the Internet.



Wallem expects its 100 managed vessels to benefit from Arena's Internet procurement system.

Along with the Gateway software, Arena will also provide a document translation service for all EDI and proprietary file formats and a comparator table for quotations, explained Alison Greene, marketing communications manager at Arena.

The comparator table is "simple to use" and provides analysis of information on prices; delivery times; original equipment manufacturer information; comparisons for offered items against requested items; units of measure confirmations; and updated exchange rates for all currencies in US dollars, Haslett said.

Currently, Arena has set up Walfem's 202 selected suppliers with Wcb browsing capabilities to access Arena's EDI system over the Internet. In the near future, Arena has plans to provide connectivity over a virtual private network that will be designed, implemented, and hosted hy AT&T, according to Greene.

Going forward, Arena also plans to set up an "undetermined" number of suppliers with their own Arena Gateway

applications which can save them time on document preparation, Greene said. In addition, Arena plans to add "track and trace" features in the future to help companies track orders through the entire logistics cycle, she said.

In addition to improved efficiency and reduced labor costs for suppliers, Haslett said the system would increase turnover between the ship management company and its sup-

pliers.
"We will...have validation
"We will have much earlier. We will have confirmation of everything on a line-item basis; so effectively account queries turn into black and white," Haslett said.

On the technology front, Wallem is operating a JBA International ERP system running on an IBM AS/400 server. The company uses a Java-enabled browser and a 128Kbps leased line connection to access the Gateway software which resides on Lotus Domino servers at Arena.

The cost of Arena's Gateway application was not disclosed



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## J.D. Edwards to offer frontoffice apps through Siebel

By Stannie Holt

US InfoWorld

Through an alliance with Siehel Systems announced last week, enterprise resource planning (ERP) vendor J.D. Edwards & Co. hopes to add a major missing piece to its menu of business applications: sales and telemarketing. Until now, J.D. Edwards has been the largest ERP vendor not to offer so-called "front-office" applications either under its own name or through a partnership, while Siehel is the largest front-office vendor.

Under the agreement, J.D. Edwards will resell Siebel's sales-oriented applications, and both companies will collaborate in building integration between the Siebel Sales suite and J.D. Edwards' flagship OneWorld ERP suite, company officials said. The integrated the end of this year, they added.

The Siebel partnership will also fit into larger plans J.D. Edwards has for electroniccommerce, which it plans to unveil at its user group meeting this week in Denver, company officials said.

It was high time J.D. Edwards added a sales component to its well-regarded manufacturing and financial applications so it can compete with other ERP companies, such as Baan and Oracle, said Joshua Greenbaum, an analyst at Enterprise Applications Consulting, in Berkeley, Cali-

The Siebel partnership probably will not preclude J.D. Edwards from eventually building its own front-office applications, but the Siebel partnership will let it get to market faster, Greenbaum said.

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- How realistic is it for managers to adopt Linux as a platform that can be supported and sustained in their organizations?
- What are the obstacles that managers need to overcome in order to integrate Linux into their established computing environments?
- Under what conditions and for what applications is Linux a viable alternative?

<b>Time</b> 2:00-2:15 pm	<b>Topic</b> Registration	Speaker
2:15-2:20 pm	Welcoming speech	Mr. Don Tennant Editor Computerworld Hong Kong
2:20-3:00 pm	Grow with e-business: Start simple with Linux	Mr. Ernest Lee Software Business Manager IBM China/HK Ltd
3:00-3:40 pm	Penguin power for the people: How Linux leads to greatness	Mr. Danyll Wills Internet Technology Manager Oracle Greater China
3:40-4:00 pm	Coffee break	

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# Lotus' Papows named in bias complaints

By Nancy Weil

IDG News Service, Boston

Lotus Development is the target of "several" discrimination complaints, some of which specifically name company President Jeffrey Papows, who also has been named in a sexbias case now under investigation by the Massachusetts Commission Against Discrimination (MCAD), a spokeswoman there confirmed last

She could not say exactly how many cases have been filed against Lotus, but said that there have been a number of charges leveled against the company over the past three years. The cases are active and being investigated, and have been brought by a number of people.

One case, reportedly filed April 16, charges that Papows and his executive assistant Sharon Ricci, with whom the report said he has had a long-

term affair, singled out female employees for ill treatment, according to a report in a recent Wall Street Journal. The claim reportedly was filed by Arlene Greene, who was general manager of a Lotus telecommunications and Internet division. Greene, who worked at Lotus for 11 years, was fired last October and was told that her termination was part of company wide reductions, but the claim alleges that she was dismissed after

and age bias at Lotus, the Journal said.

MCAD could not confirm those details of the Journal report, written by staff reporter Jon Auerhach, who on April 29 reported a detailed investigative story quoting numerous named sources contending that Papows has fabricated and embellished aspects of his education, family and military histories over the years. The report, published on April 29, was char-

complaining about gender acterized as hearsay by Lotus at the time. (See "Lotus stirred, not shaken, by Papows story, in the May 13, 1999, issue of Computerworld Hong Kong.)

A Lotus spokesman could not be reached for comment at the time of writing, but the Journal article said the company issued a statement to that publication calling the complaint "without merit" and saying that it "contains reckless and unfounded allegations. Last week's Journal report does not mention other MCAD complaints against Papows or the company, a Cambridge, Massachusetts-based subsidiary of IBM.

Papows and Ricci have worked together for more than 15 years at four companies, the Journal reported today. Michael Potter, former chief executive of Cognos, reportedly told the newspaper that he ordered Papows not to take Ricci on business trips in 1992. Potter then learned that Papows, who was company president then, took Ricci on a business trip to Paris. Papows left Cognos after being pressured about that incident, according to the Journal report.

Papows was interviewed twice to respond to allegations in the April 29 *Journal* report and refused to discuss why he left Cognos, but denied he was forbidden to travel with Ricci. the Journal said. Papows de-



After facing reports he embellished his personal history, Lotus' Papows now faces allegations of sex-bias.

scribed his working relationship with Ricci as "very close,

According to the complaint filed by Greene, Ricci "repeatedly" singled out other women at Lotus, urging them to resign or having them fired, the Journal reported. Female managers over age 50 were discriminated against because of their age and younger men were promoted instead of the older women, the *Journal* said.

Greene, who is 52, cited a pattern of "disparaging, demoting or otherwise interfering with female employees" in her complaint, the Journal said. Papows' ongoing relationship with Ricci meant that she was empowered to a degree far in excess of her qualifications and job responsibility," the article said.

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from page one

us," CasSelle said. "It was the best thing because we were suddenly in business with AOL as our partner and the worst thing because we thought getting funding was easy. That was obviously not the case.

However, when CasSelle and Ellington went to talk to rap record labels and artists about providing content for NetNoir, they ran up against a brick wall. No one got what they were talking about, evidently lacking an under-standing of the technology and what it could deliver. "Ultimately, we couldn't close one deal and we started with our own original content.' CasSelle said.

So, NetNoir was launched in June 1995 as a digital magazine on AOL. The hard part came when the company tried to raise its second round of funding - it took an agonizing nine months. From then on, there was no stopping the company as it secured major advertisers and hired more people. Come 1997 when the Internet really took off, NetNoir was able to successfully move away from being an AOL-centric business to a Web-based one,

CasSelle has an interesting perspective on how things have changed over the past few years in the Internet market.

"Three years ago, everyone was saying content is king, two years ago, it was content sucks," he said. "A year ago, it was content is e-commerce, now, it's vertical portals which is where we started back in 1994. We're an overnight success in five years.

He admitted that less than two years ago when he was offered a job at PCC, he "hewed and hawed," knowing he'd be "crazy rich with NetNoir in no time at all." But CasSelle felt what he had learnt at NetNoir could prove useful in Hong Kong. It was an opportunity I couldn't pass up," he said. However, he warned against

taking a U.S. experience and trying to apply it wholesale to Asia. "There's a completely different set of rules here," he said, giving the example that 'Net chat and message boards are much more important in Asia than search engines, given the complexity of Chinese-language search engines, the reverse of the situation in the U.S.

One thing, though, is the same here as it is in San Francisco, according to CasSelle.

"The energy is exactly the same — the energy of people wanting to create new models and get rich," CasSelle said. What's needed to encourage the 'Net market to really take off here is for the stock of local 'Net companies to catch fire as in the U.S. and to be recognized as a prime investment opportunity, he added.



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Don Germant

## Will DR-DOS be haunted by what its creator said in 1991?

would have thought that L little of us could have played a part in an antitrust case against Microsoft?

Check this out. Earlier this month we received a fax from an outfit in New York City called Blackwells Information Services, requesting a copy of an article from a 1991 issue of Computerworld Hong Kong. The article was an interview I conducted with a guy named John Constant, who at the time was product development manager at Digital Research's European Development Center in the U.K. This, of course, was back in the days when there was a Digital Research, the company that brought us DR-DOS which, if you'll recall, was the only competition that Microsoft's MS-DOS really had. And John Constant is none other than the individual credited with creating DR-DOS.

When the request came in to Alicia Lynskey, our editorial coordinator, for a copy of the article, we found it rather intriguing — we get requests for copies of articles all the time, but rarely for one that dates back that far. We don't even have articles that old in our database, so Alicia had to drag out a dusty old binder of 1991 issues and make a photocopy. And frankly, I didn't even remember doing the interview until she located the issue and I saw the guy's picture.

When the lady at Blackwells Information Services was informed that the article had been located, it was clear from her e-mailed response that she was quite pleased.

"Thanks so much for your response to my fax. Our client is Microsoft Corporation on the West Coast of the United States in Redmond, Washington," she said. "They are ask ing us to help rush the article back to them in the States. Evidently, the article content is needed ASAP." So she



LOOK WHAT IVE FOUND

asked us to send the article by courier directly to Microsoft's headquarters in Redmond, which Alicia gladly did. A subsequent thank-you e-mail from the Blackwells lady to Alicia informed us that Microsoft was "delighted."

Now what on earth do you suppose Microsoft would want with a copy of a 1991 interview I conducted with the guy who wrote DR-DOS? Why would they want it so urgently? And why were they so "delighted" when they got their hands on it?

Well, obviously I can't say for sure. But it seems fairly likely that it has to do with the antitrust suit that Caldera, the little Linux vendor that now owns the rights to DR-DOS, brought against Microsoft three years ago. Because wouldn't you know — it so happens that on May 25, the first of five court hearings will be held on nine motions Microsoft has filed for summary judgment, meaning it basically wants some judge to rule that Caldera's claims are baseless. Now, to grasp why it is that tiny Caldera is going through the hassle of fighting Microsoft in court over a dead operating system in the first place, you have to understand the history.

Five years after Novell's 1991 acquisition of Digital Research, Novell sold the DR-DOS rights to Caldera, a small company in Utah that former Novell CEO Ray Noorda ser up to pursue some Linux work that Novell had started and then shelved. On the very day of that sale - July 23, 1996 Caldera filed its lawsuit against Microsoft.

The fact is Caldera has little to lose and plenty to gain. Its lawyers are working strictly for a cut of any damages that may be won, and Noorda himself is bankrolling their incidental expenses. And Caldera is seeing dollar signs, having suggested that something on the order of US\$1.6 billion ought to settle the score.

What Caldera is essentially claiming is that Microsoft intentionally spread fear among users and developers that DR-DOS was incompatible with Windows 3.1; that Microsoft illegally tied MS-DOS to Windows 95; and that Microsoft used misleading vaporware product announcements to dampen DR-DOS sales. Beginning next week, Microsoft will be called upon to explain why it thinks those charges are without merit.

That, then, appears to be why Microsoft was so eager to get its hands on my interview with John Constant. But what was it Constant said in the interview that Microsoft seems to think might help its case? I read over the interview several times, and I think I have an idea. This is, of course, strictly conjecture on my part. But take a look at the following exchange:

Me: By anyone's account, the success of Microsoft Windows has been phenomenal. Are you working on a Windows-like product to compete against it?

John Constant: You don't really expect me to answer that,

Me: Does that mean yes?

John Constant: Well, look at the technology that Digital Research has produced in the past. have products like Flex-OS which are all using 386 processing, protected mode, with memory management. We have graphics capability that we've proved for years with our GEM software. We have all the right skills in-house to do a product which would compete with Windows. I can't think of anybody else in the indus-

try who has the right set of engineering skills to do that sort of work. So I think we would be eminently suited to do that sort of thing.

Me: Would you be surprised to see a Windowslike product from Digital Research on the market 18 months from now?

John Constant: No comment.

OK, let's see what we have here, and what Microsoft might be able to successfully argue. While he was coy about it, Constant certainly didn't go out of his way to dispel speculation that Digital Research was working on a product to compete with Windows 3.1. I'm no legal expert, but perhaps it could be argued that the average reader might reasonably conclude from Constant's comments that he was intentionally sending the message to the marketplace that Digital Research was in fact engaged in that effort. So perhaps Microsoft plans to argue that it wasn't tying MS-DOS to Windows 95 any more than Digital Research was trying to tie DR-DOS to its own Windows-like GUI. And how can Caldera fault Microsoft for announcing vaporware when the person credited with creating DR-DOS all but said he

was working on a product that obviously turned out to be nothing but vapor?

Again, this is all speculation on my part, and it could well have been some other portion of the interview that Microsoft is interested in. I really have no idea — I'm just sort of having fun guessing. What I can be reasonably certain of is that Microsoft has reason to believe that there might be something in this interview that could help its defense against Caldera's charges. I don't have a clue if it really will or not. I suppose if I've gleaned anything substantive from all this, it's that you need to be careful what you say. You never know when it's going to come back to haunt you.

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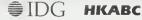
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## VIEWP®INT: Lintel reformation

Linux — not Windows — is breathing new life into a tiring Intel platform. Most of the attention being given to Linux focuses on its open-source model of development, distribution and support.

But the most compelling attribute of the little-OS-thatcould isn't how it got written. It's how well it works on x86based chips.

Simply put, Linux on Intel — which we might as well start calling "Lintel" — delivers about three times the price/performance ratio of any other computing platform. Lintel will run most processes three times faster than Windows NT on the same hardware, and you won't have to reboot twice a day.

If your company is running one of the big boys' proprietary Unix platforms, you can get comparable box-for-box performance from Lintel and cut your hardware costs by one-third.

Those aren't just lab numbers. They're the actual experiences of the dozens of early adopters I've spoken to — from industrial heavyweights like BFGoodrich to e-commerce hopefuls like Deja News. Users surveyed by Datapro Information Services rank Linux higher for performance and reliability than both Sun Solaris and Windows NT.

Linux is breathing new life into the Intel platform just when it needs it most. The incremental improvements in x86-based architecture aren't knocking anyone's socks off. Even those gains are being eaten up by the increasingly bloated Windows operating system.

But with Linux, you can even get 486 machines to give you enough performance to serve a purpose. Plus, it's cheap.

And sometimes, you can even get faster tech support answers from the so-called "community" than you can from your pay-to-play operating system vendor.

For you history buffs, the situation reminds me of the Protestant Reformation — with Linus Torvalds playing the part of Martin Luther. As the story is usually told, Luther's 95 Theses set off sweeping changes throughout Europe. That's only partially correct: Few people then had sufficient understanding of things theological to comprehend what Luther was talking about

But Germany's princes realized that his ideas could be used to throw off the yoke of the Catholic Church. And so they seized on resentments against Rome and the papacy to dissolve the church-and-state duopoly of the time.

Cast Intel as the German princes and Bill Gates as the pope, and you'll see where I'm headed. The Linux story isn't about

open-source religion — it's about power and freedom. You don't need to ascribe to the tenets of Torvalds to be a Linux advocate. You just have to want to determine your own computing destiny without compulsory "indulgences" paid to Redmond.

To extend the analogy, publishing source code is like printing Bibles in everyday German — it's a noble enterprise that lets people think and act for themselves. But when you change the balance of power, things really start happening. Borders change. Allegiances shift with the wind, Fortunes are made and lost. That's what the Lintel Reformation is really about.

So it might be a good idea to stop talking about the doctrines of Linux and start concentrating on the power of Lintel. Whether you adopt his open-source theology or not, Linus Torvalds' operating system could mean unprecedented power and independence for IT for many years to come. Do you really want to miss out on that?

The author, Lenny Liebmann, writes for Computerworld in the U.S.

# ReVerse Engineering by Trevor D. Doobie

### The (Lucrative) Y2K Business

I met a guy the other day, a specialist in Y2K.

He said, "I'm leaving — I can't stay — I'm off today from CLK."
I said, "I'm sorry. No more work?"
He said, "Please, Trev, don't be a jerk.

"I'm going now up to Shanghai they need a good Y2K guy. I'll work in China for 12 weeks, surround myself with cybergeeks.

"Then having done my job up there
I'll head again into the air
to fly to Rio, then Peru.
They've asked me, 'Fred, what can you do?'

"I'll work in Lima for some time — until, in fact, the new year's chime."
I said, "Your work, then, will be through?"
He laughed, "If only, Trev, you knew.

"This work on Y2K is great.
I can't see that it will abate.
Until the year two thousand nine,
my business looks, well, more than fine."



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# Asian remote access market recovering

By David Legard

IDG News Service, Singapore

Sales of remote access servers in Asia (excluding Japan) will increase by 26 percent this year to US\$233 million, according to a report released last week by market analyst International Data Corp. This compares with sales growth of just 6 percent in 1998, largely caused by significant price degradation for concentrators, IDC said, down from

81 percent growth in 1997.

Concentrators combine different data channels onto one transmission line, while allowing each channel to remain independent. ISPs use concentrators to group dialup Internet connections onto a single, high-speed line, like a T1 line.

Several countries in the Asian region saw 1998 sales by value of concentrators and fixed ports fall from their 1997 levels. The market was



sustained by 67 percent sales growth in China, which became the largest remote access market with a 27 percent market share, according to 1DC figures.

Australia has the secondlargest remote access server market with a 22 percent share, followed by Taiwan with a 13 percent share. South Korea, which had been the largest market in Asia in 1997, fell to fourth place, with 1998 sales falling to just over half of their 1997 level. Sales in 1998 also fell in Thailand (down 50 percent), Indonesia (down 46 percent), Singapore (down 38 percent) and Malaysia (down 23 percent), IDC said.

The market research company said that the average price for concentrators fell 32 percent from US\$410 to \$279

### Asia-Pacific (excluding Japan) Remote Access Markets by Sales Value

Sales in US\$ millions

Country	1997 sales	1997 share	1998 sales	1998 share	98/97 market growth
Australia	33.8	19%	41.5	22%	+23%
China	29.6	17%	49.4	27%	+67%
Hong Kong	14.4	8%	16.1	9%	+12%
India	1.3	1%	7.1	4%	+442%
Indonesia	1.7	1%	0.9	0%	-46%
Korea	37.3	21%	18.9	10%	-49%
Malaysia	10.7	6%	8.3	4%	-23%
New Zealand	5.6	3%	6.2	3%	+12%
Philippines	2.3	1%	4.3	2%	+86%
Singapore	11.2	6%	7	4%	-38%
Taiwan	23.7	14%	24	13%	+1%
Thailand	3.1	2%	1.5	1%	-50%
Total	174.7	100%	185.2	100%	+6%

(Source: IDC, 1999.)

during 1998, caused by greater competition from vendors in the carrier and ISP markets. ISPs were the main spenders in the remote access market in 1998, which accounted for the unusually high sales growth in India and the Phil-

ippines, IDC said.

Despite losing market share, Ascend Communications remained the market leader with a 29 percent share, followed by Cisco Systems, 3Com, and the fast-gaining Nortel Networks, IDC said.

# Executive Web use may help spur e-commerce

By Jeanette Borzo

IDG News Service, Paris

Senior management support for electronic commerce may get a boost as top corporate executives around the world log on to the Internet more frequently, according to an Andersen Consulting survey.

Andersen surveyed more than 1,700 executives at Fortune 1000 companies (or their equivalents) as well as leading government entities in 24 countries. What Andersen found is that senior executives in the world's major markets are going online more often and are becoming more comfortable using the Internet. For example, more senior executives in Australia, Spain and the U.K. logged onto the Internet in 1998 than in 1997, and they did so more frequently, Andersen said.

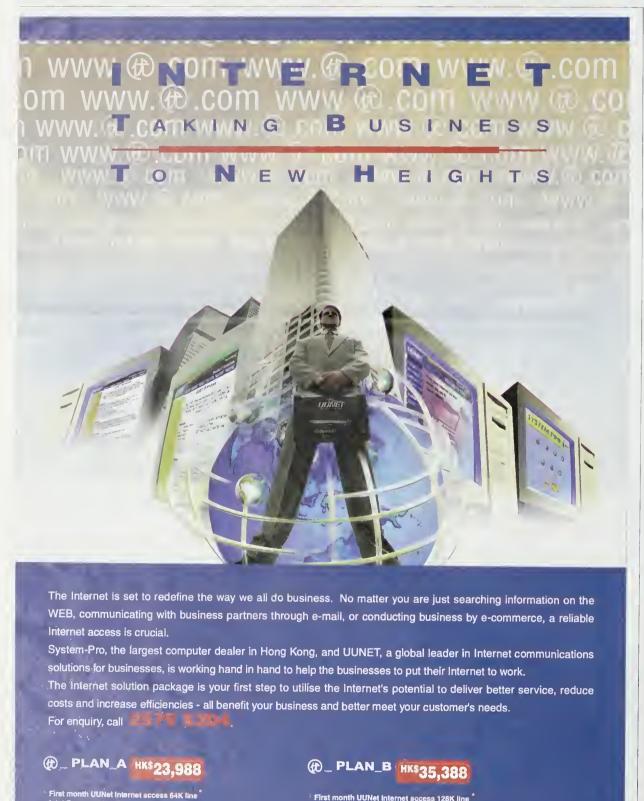
Access to the Internet increased slightly from 1997 to 1998, Andersen said, pointing out that 92 percent of CEOs, CFOs, and CIOs (chief executive officers, chief financial officers, and chief information officers) around the world had Web access in 1998, compared to 90 percent in 1997. Of those with access, 83 percent went online at least once a week in 1998, compared to 71 percent in 1997. Half of the surveyed executives said they "feel comfortable" online, which is up from a third in 1997.

Corporate executives in Canada and the U.S. are the most connected to the Web, Andersen said, followed by executives in the U.K., Australia, France, and Spain.

Some two-thirds of U.S. senior executives surveyed have gone shopping online, Andersen found, making them the mostly likely national group to do so. This is significantly higher than the global average. Andersen said. Top management in Canada (48 percent), the UK (39 percent) and Australia (39 percent) were the next most likely groups to make personal purchases online.

Andersen noted other geographical differences in executive Web use. Increasing numbers of Japanese senior executives, for example, are going online once a week (81 percent in 1998, up from 72 percent in 1997), but they continue to be the least comfortable in using the Web and rarely shop online — only 13 percent said they've shopped on the Internet.

Japan and Germany have the lowest level of senior executives with Web access, being the only countries surveyed with access rates lower than 90 percent (72 percent and 82 percent, respectively). German executives came in as the least likely to go online, with only 66 percent of executives logging on once a week in 1998.



UUNET

May 20, 1999

INFORMATION FOR ENTERPRISE NETWORK MANAGERS

# Spreading the SAN gospel in Asia

### Computerworld Hong Kong speaks with Exabyte Chairman, President and CEO Bill Marriner

ith storage area networks (SANs) gaining ground in the U.S., Exabyte – a U.S.-based company traditionally known as a tape backup specialist — gathered reporters in China recently to announce NetStorm, the company's first SAN initiative, and

spread the SAN word to Asia.
Bill Marriner, chairman,
president and CEO of
Exabyte, met with Computerworld Hong Kong Senior
Reporter Megan Scott to discuss the benefits and challenges of SANs.

COMPUTERWORLD HONG KONG: SANs have become the latest buzzword technology in the U.S. and we've recently seen 1BM, Dell, Compaq, and EMC announce SAN initiatives. Is NetStorm Exabyte's first SAN initiative?

BILL MARRINER: This is kind of our public launch of what we've been working on for quite some time. It's really only been in the last few months that the software applications from the Seagates and from the [Computer Associates] have been able to share libraries. Before this, they didn't have those library-sharing features in the software. It's really only been in the last few months that all of this technology has come together.

CW: Where is Greater China right now with respect to SANs? How far away is takeup? BM: I can tell you that Taiwan and Hong Kong will be much further down the path than Mainland China. It's like networking in general. Networking started with the big guys and now everybody's networked. In the States, it's just been in the last few

months that the first SAN installations have been happening.

CW: Do you have any companies currently looking, thinking about SANs in Greater China?

BM: Not that I can think of.

CW: What are the advantages of SANs over traditional storage methods?

**BM:** Several. One would be labor savings in not having to put people on roller skates running around changing tapes during the middle of the night. I think the important one is the re-centralization of the management of all that storage.

What we've done in many cases, as an industry now, is spread these servers all over the place hanging storage off of all of them. The IT manager, sitting back at the head-quarters, doesn't know if that precious corporate asset called information is being safeguarded, protected and backed up religiously every day, every week. That's one of the things a managed SAN can bring back to him: the control that



Marriner: Only time will tell what will happen with standards in the SAN arena.

he had in the days when everything was done in the data center and yet leave him with the advantages that you have from putting all of this decentralized computing power into the hands of the users. I think it's really helping to bring the management of storage into place.

The other thing that some of these tools will do is to help you monitor the performance of the various devices in the network to be able to tune it for performance and identify your bottleneck and bandwidth problems, to be able to use your storage and computing resource

more efficiently.

CW: What's the biggest challenge then right now for companies wanting to set up SANs?

BM: One is the whole education process. Two is finding a vendor who can deliver an integrated working [product] and we make that part of the problem easy for them.

CW: What about the standards issue? Can you update me on the standards debate?

BM: Well there is a body that has been formed and it's kind of a loose organization called SNIA, the Storage Networking Indus-

try Association, and its got software, networking, storage, and systems participants who are working toward trying to define a common set of interfaces and standards for these various components. My own belief is that it will be some time in coming.

CW: Can you quantify that?

**BM:** Many months. I wouldn't expect to see standards this year. Standards are — while the industry loves them — hard to come by. To make standards happen, you've got to get a lot of compromises made by a lot of

players. I think that's going to take time and yet there's problems that need to be solved today and so we can't all sit here and wait for the magic standards wands to be waved. That's why we're certainly participating in the standards bodies but at the same time we've gone out to forge these partnerships with all the component vendors to see what works and what doesn't.

CW: So, were you involved in last month's announcement that a group of vendors are going to work together to develop standards such as...

**BM:** No, that's a separate one all together. I think the one you're referring to is the one that EMC is pulling together. EMC doesn't like what's going on and this is one of those compromises that isn't being made.

CW: Does this have anything to do with the SNIA arrangement?

**BM:** No. EMC has pulled together a group of companies — maybe eight or ten companies — and they're trying to do it EMC-style.

CW: What are you guys doing about that?

**BM:** We're not in that. We're in the broader organization, SNIA. We were one of the very early members of that organization.

continued on page IV



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# Cisco's WAN strategy is anyone's guess

By Jim Duffy

US Network World

Now that Cisco Systems has killed off its TGX 8750 ATM switch for the core of enterprise and service provider WANs, the company's plans for this segment of the market are unclear.

Cisco is banking on increased sales of WAN switching gear to enterprises and service providers to drive the company's growth. But the recent news that Cisco discontinued development of its core WAN switch and delayed another enterprise switch for a year indicates that success for Cisco in this market may be more challenging than expected.

Analysts, competitors and other Cisco watchers say the company's long-term WAN switching strategy for enterprises and service providers is still unfocused three years after Cisco's US\$4 billion acquisition of StrataCom. They say Cisco has shipped only one new WAN switching platform since it acquired StrataCom—the MGX 8850 IP/ATM edge switch, which is shipping in limited volume.

Other platforms are merely upgrades of existing StrataCom architectures. And Cisco has lost market share in frame relay WAN switching since acquiring StrataCom, according to Vertical Systems Group of Dedham, Massachusetts,

"In frame switching they've decreased hecause (Ascend's Cascade switches) got developed and rolled out," says Rosemary Cochran, principal at Vertical Systems Group.

Cisco rebuffed repeated requests from *Network World* for interviews with company executives on the state of its WAN switching business

WAN switching business.

The death of the 20G bit/sec TGX 8750 seems to leave Cisco without a core IP/ATM WAN switch to challenge offerings from Ascend. Newbridge and Nortel and with a gaping hole in its "end-to-end" voice/data system story. From a short-term revenue standpoint, that may not be disastrous because Cisco has said in the past that the revenue potential at the edge of the network is 15 times that of the core.

But longer term, a lack of presence in the core may mean a lack of customer lock-in and the additional hardware and software revenue that comes with it.

In any event, the TGX 8750 was supposed to serve as proof of the synergy between Cisco and StrataCom, that IP from Cisco could be "married" to ATM from StrataCom to provide the best of both packetand cell switching for enterprises and service providers.

Cisco now says its MGX 8850 edge switch, which scales from 1.2G bit/sec to 45G bit/sec, can slide into the core. Indeed. Cisco customer Sprint always intended to use the

MGX 8850 as its core switch for the ION network, a Sprint spokesman says.

But it is still unclear whether the MGX 8850 is a tactical or strategic platform for the core.

Cisco competitors say it is a limited tactical solution. At 1.2G bit/sec, the MGX 8850 currently lacks the horsepower for edge duty, let alone core. They say by the time the MGX 8850 scales to 45G bit/sec — which they believe to he in mid-2000 — it will have already been surpassed by other products.

Cisco's strategic IP/ATM switch for the WAN core, competitors say, is a 120G to 190G hit/sec platform under development, code-named Jupiter. They expect Jupiter to ship in late 2000.

There's also always the possibility that Cisco could acquire its way back into the WAN core by snapping up one of the gigahit/terahit router startups. Juniper and Avici may be hands-off, given that several Cisco rivals have equity stakes in Juniper, and Nortel owns 20 percent of Avici.

But acquiring a router startup at this stage would he a humhling experience for Cisco, observers say. It would signal that the US\$4 billion Strata-Com acquisition did not pan out; and that Cisco, the worldwide leader in routers, did not have the wherewithal to develop a high-speed switching router for the WAN core that "marries" IP and ATM — in a timely fashion.

Whether Cisco acquires or Jupiter emerges, analysts say Cisco to date has heen sending mixed messages to the market regarding its strategic technology for the WAN core, IP packets or ATM cells. Though Cisco claims to be "technology agnostic" — having no preference of one over another as long as they offer whatever the customer wants — the company has actually been downplaying the significance of ATM in next-generation data optimized networks,

"Without a core switch, Cisco is going to continue to try and marginalize ATM. except at the edge," says Craig Johnson of The PITA Group in Portland, Oregon. "It's to their advantage to do such a thing and to say that routers are where the intelligence is."

"Cisco is still schizophrenic with regard to ATM and routing," says Tom Nolle, president of consultancy ClMI Corp. in Voorhees, New Jersey. "The strategies that they're talking about are not consistent with their product positions. The service providers are suspicious of people who they think are maybe talking out of both sides of their mouth."

Indeed, Cisco is stating three different reasons for killing the TGX 8750, one of which is slow demand for OC-48 ATM in the WAN core, an assertion Cisco competitors and analysts

sav is ridiculous

"I don't agree with that." says Vertical's Cochran. "Certainly demand hasn't decreased from a year ago; if anything, it's increased."

Cisco itself has underscored the OC-48 packet-over-SONET features of its 12000 GSR router as key to the product's selection by service providers Frontier, France Telecom, IXC, Swisscom and Enron.

Another reason Cisco gave for discontinuing the TGX

8750 is that it could not huild a single product at price points that both enterprises and service providers expect. As a result, Cisco "bifurcated" TGX 8750 resources among the MGX 8850 and the Catalyst 8540 enterprise campus switch router.

And Cisco's third reason, according to sources, is that the 20G hit/sec TGX 8750 no longer makes sense for the core when the MGX 8850 scales to 45G hit/sec.

Observers say Cisco's three

different explanations for the demise of its core 1P/ATM switch indicates that the company's WAN switching strategy is just as scattershot — even three years after the StrataCom acquisition. This, along with the release of only one new WAN platform in three years and the apparent loss of frame relay market share, signals that Cisco has so far henefited little from StrataCom, and vice versa.

So with a key piece of its

WAN switching strategy missing, and another significantly delayed, Cisco's WAN switching vision is a hlur. The company must regain its sight quickly because competitors like Ascend/Lucent, Newhridge, and Nortel can make significant gains in the time it could take Cisco to develop — or acquire — and ship competitive products.

"The real question is, where is Cisco in core ATM," says PITA Group's Johnson.







# Anticipating the networks of the future

By Neal Weinberg

US Network World

Think back 10 years. The World Wide Web didn't exist. The notion that you could do business over the Internet was ludicrous. There was no HTML, no browser, no Java.

For that matter, there was no Windows operating system, there were no laptops or PDAs, no Fast Ethernet (never mind Gigabit), no frame relay or ATM, no DSL or cable modems. The big news in 1989 was the introduction of the 33MHz chip, 16Mbps token ring and fractional T-1s. If you could have predicted in 1989 all that's happened in the 10 years since, you'd be far ahead of the game today.

With that idea in mind, we assembled an all-star group of forward thinkers to help paint a picture of the corporate network of 2009. In the stories that follow, you'll find out what futurists,

leading lights at major research labs, technology shapers at established vendors and innovative startups, and strategists at major user companies expect will he the big trends of the next decade. Along with their predictions, the team offers concrete recommendations that will help you prepare for the years ahead.

We all know things are changing fast in the world of enterprise network computing, but you are nonetheless charged with making technology decisions today that your company will have to live with tomorrow.

To make sure you don't get blindsided by technological shifts, we asked leading technology pundits and futurists, people who make a living thinking and writing about technology, to identify five major trends that will shape the industry over the next decade. No one can predict the future, but these folks are paid big money to try. What follows are their insights.

### Sometimes the best service is no service.

Customers love to help themselves. They can get what they want, when they want, not when someone else is ready to serve them. This is where e-business can really make a difference, by extending your existing customer service systems over the Web.

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### DB2 Universal Database

Powers some of the Web's busiest sites because it can support a world of users with world-class performance. Fully Java-enabled, it runs natively on all leading platforms.

### Net.Commerce software

Combines individual customer service with the ability to close the sale. All in one secure, easy-to-customize package. It includes everything you need to develop, host and operate e-commerce Web sites.

### Lotus Notes

Over 34 million people using over a dozen different platforms now rely on Lotus Notes and Domino software for vital business communications. Everything from basic email, to messaging, to highly customerized applications integrated into the cores business processes of major organisations.



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### 1. Decline of the desktop.

Futurists argue that the pendulum has already begun swinging away from the PC and back toward the server, reversing the tide of the PC revolution, which shifted power from the mainframe to the desktop.

"It's fair to say we may have peaked in terms of how much is going to get loaded on the desktop," says Peter Huber, a lawyer, author and telecommunications specialist who writes a regular column for Forbes magazine. PCs certainly won't disappear. But 10 years from now, people will be using lots of other types of computing devices along with desktops, including handhelds and even miniature "wearable" computers.

Data storage and synchronization, plus more advanced features such as scheduling, will likely occur at centralized server farms that

connect the corporate office and remote workers via broadband links.

Paul Saffo, director of the Institute for the Future in Menlo Park, California, goes along with that vision: "The PC-centric order is tottering and definitely giving way to something new. You can feel the center of gravity moving inexorably toward something where OS-based desktop PCs become steadily less important." Conversely, he says, IP networks will become steadily more important.

The concept of monolithic, PC-based applications for functions such as human resources and accounting

Metcalfe: "In 10 years, it's safe to say, corporate networks will have fused with the Internet."

will give way to a more dynamic notion of a tool kit for a particular task, Saffo predicts. Employees will be able to pick and choose from a menu of specific software tools to complete a particular project. Some of those tools will live on the desktop, but others will live on the network.

Bob Metcalfe, Ethernet inventor and industry pundit, argues that 10 years from now. PCs will be the exception rather than the rule, "with Wintel machines only a bit more important than punched cards today." He sees PCs being knocked off their perch by network computers, Internet appliances (which would include anything from telephone-like devices to televisions), and non-desktop computers, such as enterprise servers and wearable computers.

### 2. The Internet will rule.

Ten years from now, at least half of all business transactions will take place online, predicts Ray Kurzweil, a pioneer in print-to-speech reading machines and speech recognition technology.

Issues such as security, authentication and quality of service (QoS) will all have been solved, says Internet guru Esther Dyson, chairman of EDventure Holdings in New York. The Internet will be "the basis of everything," she says.

The distinctions between intranets, extranets, the public Internet and corporate nets will disappear. "In 10 years, it's safe to say, corporate networks will have fused with the Internet," Metcalfe says.

David Isenberg, a former Bell Labs engineer who is now an independent consultant, goes even further, arguing that the current Internet may someday be superseded by what he calls the "stupid network." Isenberg says current efforts to add QoS features to the Internet are misguided because they are hased on the notion that bandwidth is in short supply and needs to be managed and conserved. His view is that through technological advances, bandwidth will become abundant and inexpensive.

When that happens, Isenberg predicts, a new. stupid network may develop that has no QoS features and simply moves bits, with all of the intelligence residing on the end user's device. In his scenario, the QoS-based Internet will be used for established applications, but the stupid network is where innovation will occur.

### 3. It's a wide, wide wireless world.

Up to now, wireless has gone pretty much nowhere. Ten years from now, it will be everywhere. Constant wireless connectivity will be taken for granted, Dyson predicts. Arno Penzias, former chief scientist at Bell Labs and current venture capitalist, concurs. Employees will be able to work from home, hotels, road-side rest areas, or wherever they happen to be, and tunnel into the corporate net through virtual private networks, he says.

Most landline telecommunications will be replaced by wireless communications that will include high-resolution moving images, Kurzweil predicts. Wireless will allow people scattered all over the world to easily conduct meetings. Corporate travel will plummet

The convergence of video, voice and data will have taken place, and consumers will be able to download books, movies and television and radio signals to their portable communications devices over broadband wireless links.

continued on page IV



### Bringing the word on SANs to Asia

CW: What does that mean for the storage market if you've got a group under SNIA and then a group under EMC working on standards?

BM: Time will tell. It's like years ago when you had a VHS standard and a Beta standard and VHS won. Don't know. 1 can't predict how it's going to come out but, as I say, we have to continue to move forward.

CW: Isn't that a concern for customers, the standards issue?

BM: Yeah, I'm sure it is. But, I also think they won't sit and wait for a magical standard to come about. If there are companies that can solve the problems [companies are] dealing with and deliver a good return on their investment in doing that, I don't think they'll hold off.

CW: Where does Exabyte situate itself with respect to all the other SAN vendors who have been popping up lately?

BM: I think we have two or three differentiators in what we're doing. One, I'd emphasize that what we're delivering is a managed SAN, where you can remotely monitor and manage all of these devices whether they be from the Exabyte manufacturer or from a partner. Few of the SAN initiatives would measure up on that score. You'd be able to network all of these things together but you don't get the advantage of being able to access these Weh-based tools to remotely manage the SAN

Secondly, I think we're further along than most in actually

components were designed with RAID in mind not with the nuances of tape in mind and you can't simply take a fiber router that was developed for the disk drive industry and apply it to tape and hope its going to work.

We had to work through 20 different revisions of the firmware to get it to where it properly supported the tape environment. So, I think we're further down the path to delivering [a working product]. Everybody is talking about it. Everybody is waving their hands right now but I don't think many are delivering at this point. We've got tools ready to ship.

CW: How does Exabyte compete against the likes of IBM, Compaq, HP and Dell?

BM: Very well. There's a few elements. Number one is the element of focus. We do network storage and tape hackup. That's what we do for a living, period. IBM, Compaq, Dell, Sun and companies like that are first and foremost server companies who do storage on the side. We do it for a living.

So, one is focus. If you think ahout the sales forces, they are compensated first to sell a server and that's where the money is and that's where they spend all of their time. Then probahly they put the RAID disk system on it and maybe once in awhile they remember to sell it with a backup [product]. Our business is selling that backup [product]. I think focus is a key piece of it.

Another piece of it is the ability to do things much quicker When we make a decision, we can turn the whole world organization to emphasizing the product, to kicking off the promotion, to changing the direction. Those sort of things take months if not quarters in companies the size and complexity of the system houses. I think being fast on our feet, heing unbureaucratic in our approach to things is our strategic competitive advantage.

CW: Do you see Exabyte more as a tape backup specialist or as a SAN vendor?

BM: That's a good question. I think that the image of Exabyte is as an 8mm drive company. I think that's a very outdated image and one that we're working hard to change.

First of all, because we're a major player in tape automation and I think with the NetStorm initiative we become much more of a solution provider rather than a component maker. Drives are components, libraries are components, NetStorm is a solution that solves a problem from end-to-end for our customer.

CW: Last May, I noticed Exabyte did away with its Eagle division which focused on technology for the desktop. Was that a good move and why?

BM: Yeah. It was a real good move. First of all, we were losing a lot of money on that end of the business. Exabyte was in the server backup business which is still the business that we're in and very focused on now but we were also in this desktop backup business.

The answer to the question is that desktop hackup has been moving for some time now from tape to alternative technologies. It's a dying market and we were losing a lot of money in that end of the business and it was very defocused. We were trying to cover too broad a spectrum of the market, too many technologies and spreading ourselves too thin. So, we're back to doing what we do best.

### What the future holds in store

from page III

4. Computers will be everywhere.

By 2009, you'll be walking around with maybe a dozen tiny computers on your body. They will be embedded in your clothes, in your watch and in your earrings. These tiny computers, many with specialized features such as high-resolution displays, speech or speech-recognition capabilities, will be linked together into a body LAN.

You might wear a pin that contains a personal identification chip that will allow you to use an ATM machine or get through the front door at work. The navigation systems now being installed in cars could he included in your new watch. Your jogging shorts may come equipped with tiny computers that monitor your heart rate and notify you if you're starting to overdo it.

You'll probably be wearing a tiny computer that allows you to surf the Web. Communications devices such as pagers and cellular phones will be miniaturized. Another computer may keep track of your daily schedule. All of these devices could be linked to an earpiece that delivers voice messages and to eye glasses that display text.

Your home will be even more well-equipped. The average household will have more than 100 computers, Kurzweil predicts, and each house will have its own server. Computers embedded in security cameras, motion detectors, lights, alarm clocks, heating and cooling systems, refrigerators, microwaves, communications

devices, PCs, televisions and VCRs could all be linked to the server. You could be at work, connect to your home server and control all of those devices remotely.

This may seem far out, but the futurists are convinced it's only a matter of time. "I think we all agree that networked appliances will be untethered and extraordinarily compact," Penzias says.

Need proof? Stanford University computer science professor Vaughan Pratt earlier this year created a Wch server the size of a matchbox using off-the-shell components. It uses a wireless modem to connect to the Internet and connects to a display that is viewed using special glasses.

There is seemingly no limit to the practical applications of wearable devices. According to Neil Gershenfeld, who co-directs the Things That Think research consortium at the MIT Media Lab addition weakening to the process the media and the process of the proces Media Lab, airline mechanics are starting to wear computers linked to display glasses so they can read from a repair manual while keeping both hands free.

Pratt predicts that in 10 years, wearable computers will be common in the business world to support applications for which people now use personal digital assistants — planning and scheduling, reporting and information exchange.

Salfo adds that the proliferation of inexpensive analog sensors, based primarily on MicroElectro-Mechanical Systems (MEMS) technology will allow networks to collect all kinds of information. Imagine that every fryolater at McDonald's has sensors that monitor how well the fries are being cooked and report back to a central server dedicated to quality assurance.

Saffo says these analog sensors will pave the way toward incred-

ible manufacturing efficiencies, mass customization of goods and "consumer connectivity like you never imagined."

### 5. Convergence of man and machine.

Today, people and computers inhabit parallel universes: People live in a sensory-rich, physical, analog world; computers live in a deaf, dumb and hlind digital world.
"That's going to change," Saffo predicts. "We're going to put

eyes, cars and sensory organs on our computers and our networks in absolutely unprecedented ways. We're going to ask them to observe and manipulate the physical world on our behalf.'

By 2009, Kurzweil predicts, computers will come with built-in video cameras and will be able to identify their owner by face. Advanced speech recognition software will be commonplace, and the majority of text will be created by humans talking to their computers rather than typing.

The graphical user interface will be replaced by the LUI, a language user interface. When talking to their computers, Kurzweil says, people will interact with "an animated personality," simulated person. Intelligent software assistants will routinely find information, answer questions and conduct simple transactions on behalf of their owner.

If all this sounds overwhelming, Pratt offers this bit of advice: "Relax, the changes aren't going to come all at once.

Finally, Dyson says that in this fast-paced world it will be difficult to gain a sustainable advantage over your competitors. Her advice for keeping ahead of the pack is a timeless one: "Hire good people."

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# IBM cashing in on e-commerce, Gerstner says

By Juan Carlos Pérez

IDG News Service, Latin America

About 25 percent of IBM's revenues - some US\$20 billion dollars - are being generated by demand for what the company terms "e-business projects," IBM's Chairman and Chief Executive Officer Lou Gerstner said in a teleconference last week.

"It's worth noting that IBM is already generating more revenue and more profit [from ebusiness projects] than all of the top Internet companies combined," he said, adding that the top 25 Internet companies, such as Yahoo, Ebay and America Online, generated a combined US\$5 billion in revenue and lost a combined \$1 billion in 1998.

Ford Motor, Charles Schwab

& Co. and United Parcel Service are among the companies spending on IBM products to build projects the goal of which is to integrate Internet technology into a company's business processes, Gerstner said.

Schwab will have increased its spending on IBM products - such as S/390 mainframes, RS/6000 servers and DB2 databases — for its online stock trading Web site six-fold in the past three years by the end of 1999, Gerstner said.

Ford is investing "almost all" of the US\$300 million it allocated for a project to develop

and deploy new Web applications on IBM equipment, he said.

IBM is also increasing the number of sales it makes via the Web. The company sold US\$3.3 billion over the Internet in 1998, and expects that figure to rise to between \$10 billion and \$15 billion in 1999, he said. Just in the first quarter of 1999, 1BM sold US\$2.5 billion over the Web. he said. In December 1998, the company was selling about US\$38 million per day via the Internet.

The Web is also helping Big Blue's bottom line. This year, the company plans to save US\$600 million by providing service and support to clients over the Web, and \$100 million by offering training via the Internet to its employees. IBM also plans to buy US\$12 billion worth of goods over the Internet. eliminating the need to generate over five million pieces of paper.

The real Internet revolution is not tied to hotshot companies like Amazon.com, but to the adoption of the Internet

by regular companies for doing business, according to IBM's chief. That revolution will come "when thousands and thousands of institutions that exist today seize power of this global computing and communications infrastructure and use it to transform themselves," he said.

"Amazon.com is a very interesting retail concept, but wait until you see what [U.S.based retailer] Wal-Mart is gearing up to do," he said, without offering any details.

A lot of attention has been placed on Internet sales, but those are just part of doing business over the Web. Companies need to re-architect their business processes and their IT infrastructure in order to Web-enable all their supply chain processes, such as inventory, replenishment.



Gerstner: "Our consulting business is inundated with requests from companies asking us to come in and work with them on their e-business strategy."

fulfillment, distribution, services, support and accounting,

"Web-enabling these core business processes will deliver returns on investment that will equal or exceed the returns on investments coming just from e-commerce,"

Most IBM customers understand they must Web-enable their business processes, but they need help in doing it. This is leading to what Gerstner calls "a gigantic services opportunity.'

"Our consulting business is inundated with requests from companies asking us to come in and work with them on their e-business strategy. It's the principal force behind doubledigit growth in our consulting business," he said.

The worldwide market for products and services for Internet-related projects is expected to grow at a 20 percent annual clip, Gerstner said, adding that 60 percent of that money will be spent on services. IBM expects to generate US\$3 billion in revenues from "e-business" services in 1999, a 40 percent increase over 1998, Gerstner

Looking ahead, IBM is keeping an eye on the trend toward what the company calls "pervasive computing devices." This market is defined as everyday items, such as cars, and common places, such as homes and schools, that, equipped with embedded chips, will feature computing powers and connectivity.

IBM is also interested in

the market for high-end computing for non-scientific tasks, like analyzing data, he

In terms of its overall product and service offering, IBM continues to bet heavily on services. The company has been averaging about US\$10 billion worth of new service contracts for the past three quarters.

1BM has signed more services contracts in the last four quarters than either Electronic Data Systems or Computer Sciences Corp. have signed in the last 3 years, Gerstner said. IBM's services unit currently has 130,000 employees and expects to add another 18,000 in 1999, he

International outsourcing is also picking up speed. Of the 38 outsourcing deals IBM closed in 1998 worth more than US\$100 million, almost half of them came from outside the U.S., he said.

Meanwhile, IBM's Web hosting business is growing about 100 percent per year, he said.

Gerstner also said that he doesn't think that the PC is dead, but rather that the era of the PC as the main focus of IT investment and innovation is over. The PC will continue to be an important part of companies' IT infrastructures, but the key IT element now is the network, he said.



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# Methodology 'not a silver bullet', exec says

By Sumner Lemon

When it comes down to addressing problems in application development, software methodology is no silver bullet, according to Jim Rumbaugh, a software methodologist at Rational Software.

While methodology does not by itself guarantee the development of great software, instituting a development method can help programmers — especially those with limited development experience — avoid common software development pitfalls, Rumbaugh said in an interview with Computerworld Hong Kong last week.

"Everybody makes the same mistakes. Well, not all the same mistakes. But there's a certain range of mistakes that beginners make because they're just susceptible to them," said Rumbaugh.

That's where a good software development methodology can come in handy. "You go a long way teaching people this fairly straightforward stuff. People tend to make a lot of the same kinds of mistakes, and that's how you can teach them," said Rumbaugh.

Methodology is able to add value because developers can draw on lessons learned in development projects conducted by other organizations, he added.

"There are certain mistakes people are prone to and somebody with experience can help them to avoid that. To some extent, when you are learning something you can't avoid them entirely — you have to do it and learn from making mistakes not to make them. That's where a good mentor comes in," said Rumbaugh.

Developers should realize that software methodology is not a substitute for development experience. "You can buy our books, go to the courses, but you also have to do it. You don't come out of the course perfect," he explained.

After all, there's more to developing software than a methodology, said Rumhaugh.

"You can't just turn the crank. People keep asking, 'If we do this method, will it tell us how to write the software?' And the answer is no. You still have to put the ideas in there. It'll give you a framework to work with, and it'll give you things to watch out for, but it won't give you 100 percent of the work because it's creative," said Rumbaugh.

Like with other endeavors, learning to develop software is a gradual process that requires experience gained through the practical application of abstract principles.

"People can learn something in class, then they can try it, and it never is as easy as it seemed in the class. And then they have it evaluated by a mentor or

Rumbaugh: "There's a certain range of mistakes that beginners make because they're just susceptible to them"

somebody who knows it. A lot of these things are just a piece of cake for the coach because they've seen it all before. It's hard for the student, but they come in and say, 'OK, here's what you're doing wrong,'" said Rumbaugh.

# CA announces Jasmine TND with neural agents

By Elinor Mills

IDG News Service, San Francisco

Computer Associates International announced at Networld+ Interop last week the beta-test availability of Jasmine TND, the latest version of its database management and application development software, which features neural agent technology for monitoring and predicting patterns in data.

In addition to integrating corporations' information from different sources and different operating systems, Jasmine TND allows administrators to present information online with three-dimensional and other graphics software, said Charles Wang, chairman and chief executive officer of Computer Associates.

"The use of 3-D interfaces will be common in business applications over the next three years," Wang said in his keynote. CA began moving into the 3-D arena with the acquisitions of Viewpoint Data Labs and 3Name3D.

The neural agent technology, which Computer Associates dubbed Neugents, detects patterns in data and enables analysis and predictions of changes. "It tells you when the system has a problem and predicts when problems will arise so you can prevent them," Wang said.

Neugent technology for Windows NT is being beta tested in 40 sites in the U.S., and Computer Associates plans to release Neugent technology to work with Unix servers and OS/390 systems before the end of the year, according to Wang.

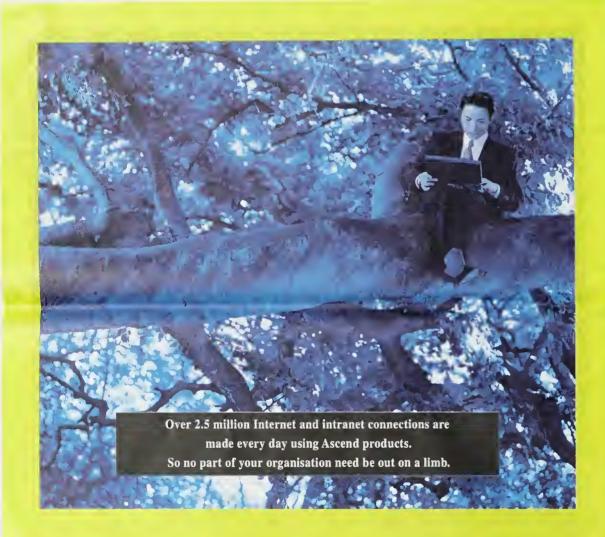
"Businesses need to be able to synthesize, analyze

and carefully sift through information...to determine how it can be leveraged," he said. Corporations "need a common information infrastructure, but it must enable development and deployment of intelligent applications,"

of intelligent applications,"
Wang also announced a new Application Response Option (ARO) for Unicenter TNG and NetworkIT Pro. The ARO technology allows users to monitor the response time of applications and be alerted when thresholds are exceeded. The software works with Windows NT, Windows 95 and Windows 98 clients, Internet Explorer, Lotus Notes and PeopleSoft applications, and is designed to be extended to inhouse software without modifying applications or writing new code

Computer Associates also announced a collaborative partnership with 3Com. The companies will work to enable Unicenter TNG Switch Management Option, for managing network connectivity, to recognize and map 3Com network devices such as CoreBuilder 9000 and 3500 and SuperStack II 1100 and 3300. The companies also will integrate NetworkIT Pro and 3Com's Transcend Network Control Services.

In a final announcement, Computer Associates said it has reached an agreement with SuSE Holding AG, Europe's largest Linux distributor, Under the deal, SuSE will bundle and distribute Unicenter TNG Framework and management APIs with its SuSE Linux CD for free. In exchange, Computer Associates will include a free copy of SuSE Linux on Unicenter TNG Framework CDs distributed in Europe.



Just because your staff, business partners and customers are mobile or work from a remote location, a branch office, a hotel room, an airport lounge or even from home, they don't need to be cut off from your business network. They don't have to sit on top of your corporate LAN/value-added services to take advantage of them.

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## Adobe launches latest version of Acrobat 4.0

Acrobat 4.0, the latest version of its universal document exchange application designed to enable users to share, collaborate on and deliver documents to all parts of their office computing environments.

Adobe Acrobat 4.0 allows information to be combined with a variety of files such as text, tables, and graphics within portable document format (PDF) file and captures Web pages for aggregating or reuse through HTML conversion into fully

Adobe has announced Adobe formatted PDF documents. Adobe Acrobat 4.0 also features a tool to convert scanned paper documents to PDF.

For local users, Adobe Acrobat 4.0 is double-byte-cnabled for Chinese-language reading and processing capabilities and also embeds Asianlanguage fonts in PDF files.

Some of the new features of Adobe Acrobat 4.0 include worldwide PDF access which allows the user to use any language version of Adobe Acrobat 4.0 and Adobe Acrobat

Reader to view and work with tire sites into PDF files that prcdocuments in any supported language. Drag and Drop PDF Creation allows users to drop the icon of any Word, Excel or Microsoft PowerPoint file onto the Acrobat desktop to automatically convert it to PDF.

When converting a file to PDF the user can use the Automatic PDF output optimization to select one of three options to optimize it for output on a printer, a professional printing press or on the Web. Web capture converts Web pages or enserve the pages' graphics, fonts, colors and active hyperlinks for offline viewing, printing and archiving. Acrobat 4.0 also automatically creates bookmarks from HTML tags.

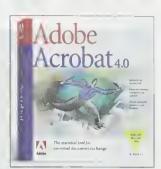
In addition, Acrobat 4.0 includes batch processing; interactive review and mark up; document comparison; image, text, and graphics touch up; and digital signatures.

Adobe Acrobat 4.0 software is available now through Hong Kong distributors PacRim Tech-

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nologies and SIS International for both Windows and Macintosh computers for HK\$2,200. Additionally, volume pricing is available and registered users of Adobe Acrobat software, version 2.0 and higher can upgrade for HK\$850.

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Acrohat 4.0 allows documents to be converted from any application to Adobe Portable **Document Format.** 

## Xircom targets the handheld PC market

Xircom, a provider of connectivity systems for mobile computing professionals, has announced its entry into the Windows CE-based handheld connectivity market with its CompactCard family of prod-

Xircom CompactCards provide access to data and applications on corporate networks, the Internet and other online resources. These cards are compatible with all Windows CE-based handheld PCs and provide a variety of functions including Ethernet, modem and wireless GSM connectivity.

Handheld PCs connected with a Xircom CompactCard will extend corporate applications and provide access to enterprise data from any location whether in or out of the office. Critical corporate applications such as group scheduling, time tracking, project management, database resource sharing and e-mail become convenient and easily accessible via mobile workers' handheld PCs, company officials said.

The CompactCard Ethernet 10 will be available in June for US\$149 and is the first in the Xircom CompactCard family which also includes modem and wireless GSM connectivity sys-



Xircom's Type H CompactFlash cards are compatible with all Windows CE-based handheld PCs.

tems for Windows CE-based devices. The CompactCard Ethernet 10 provides users of Windows CE with connections to 10Mbps networks for enterprise-wide e-mail access, Internet browsing and data synchronization.

In addition, the product features BatterySave which is a power manager for longer battery life and ships with the Xircom CardCaddy converter that enables the CompactCard to fit larger handheld Type II PC Card slots.

For more information, contact Xircom by phone at 65-732-5001, by fax at 65-732-5002 or visit the company's Web site at http://www.xircom.com/.

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## Exabyte delivers tape drive aimed at SMEs

Exabyte has launched the Mammoth-LT tape drive, a highspeed tape drive geared toward small- and medium-sized enterprises (SMEs).

The Mammoth-LT offers 28G of capacity and 240M per minute throughput and can back up 14.4G an hour.

Other features of the tape drive include the Dynamic Head Cleaner which provides preventative maintenance by automatically cleaning the read/write heads at every load/unload cycle; TapeAlert allows compatibility for advanced device monitoring and diagnostics for preventative maintenance and error recovery; partitioning which allows for up to 64 partitions in order to enable faster access to data; and high and low density SCS1 connectors for integration in PCs, workstations and servers.

Currently shipping, Mammoth-LT is available through Exabyte's Hong Kong distributors, Automated Systems and Laser Computer Systems, for HK\$15,500.

For more information, contact Automated Systems by phone at 2608-3603, Laser Computer Systems by phone at 2753-1668 or visit the company's Web site at http://www.exabyte.com.

Page 15 COMPUTERWORLD May 20, 1999

# MARKET PLACE



















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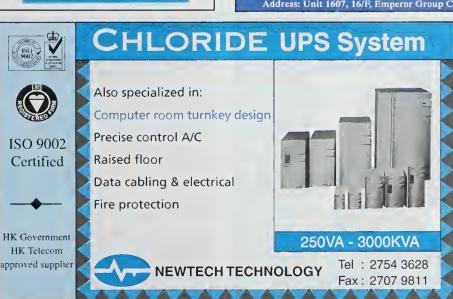
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COBOL/400 on AS/400; PowerBuilder, banking projects
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distribution projects

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SOL Server, MS BackOffice, Intranet, mfg project, PRC travel ERP Consultant 208-260K 1-3 yrs software hse ERP, supply chain, mfg application, Sun Account/Plex Accts Web Programmer 195-260K 1-2 yrs property co HTML, Java, Javascript, Active X, ASP, CGI; Oracle, UNIX Sr Programmers 195-247K 1-2 yrs service co citter Developer/2006 PRTC Corpieca MILWIX is Shating

either Developer/2000 or Pro\*C, Oracle on UNIX; in Shatin 6 Mths Contract AP/P 15-21K 1-2 yrs vendor PowerBuilder, MS C, Oracle on NCR UNIX, retail projects PowerBuilder SA/Sr Ps 169-416K 1-6 yrs co group PowerBuilder, SOL Server on Windows NT inventory projects

C++ Analyst Programmers 169-234K 1-2 yrs software hse Visual C++, SOL Server/Oracle, supply chain, accts projects Visual Basic APs 169-234K 2-3 yrs software hse

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WinNT, Novell LAN; work with vendor/integrator for govt projects, good communication skills Security Auditor 260-364K+housing 3-5yrs bank define & set up security standard, security/IT audit review; AIX, Solaris, TCP, WinNT, Notes, Firewall MIS Officer 234-351K 4yrs hi-tech co WinNT, Novell & MS Exchange, infrastructure, vended likelies.

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## Xerox unveils desktop-controlled printer

Xerox has announced the launch of the Document Center 265 Digital System.

The Document Center 265 is a 65 pages per minute (ppm) networked laser-printing device offering both network printing and digital copying.

The Document Center 265ST

allows users to print finished document sets from their desktop personal computers. The Document Center 265ST uses two microprocessors, one to handle network communication and raster image processing, which prepares a file for laser printing; and the

second to manage all functions related to xerographic imaging, document scanning and machine operations. It is equipped with 4G of hard disk space and up to 128M of RAM.

In addition, the system prints documents at a base resolution

of 600 dots per inch (dpi); however, users can select higher resolution printing at 1200-by-1200 or 1800-by-1800 dpi via emulation processes.

Xerox CenterWare software allows Document Center 265ST users to have point-and-click access to network printing and device status and control. Users can monitor and control document production remotely over a LAN, checking on and adjusting device settings, paper selections, job status and other parameters and features.

With CenterWare, system administrators can centrally install, manage and monitor a fleet of network connected Document Center systems remotely. Also an internal Web server allows Document Center systems to be engaged

over the Internet or corporate intranets. Using industry standard Web browsers, users can access CenterWare Internet Services to send print jobs remotely to any Web-enabled Document Center via the Internet.

The Document Center 265ST supports both Ethernet 10Base-T and Token-Ring interfaces, as well as network protocols, including TCP/ IP, SPX-IPX, Banyan Vines, and EtherTalk. The models also support various operating systems in-

cluding Microsoft Windows 3.1, 95, NT 4.0; Macintosh; Sun Unix; and IBM OS/2.

The Document Center 265ST is currently available for HK\$260,000.



The 265ST allows users to print finished document sets from their desktop PCs at 65 pages per minute.

For more information, contact the Xerox Customer Attention Center by phone at 2513-2513, by fax at 2513-2518 or visit the company's Web site at http://www.xerox.com.hk

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### AGENDA:

2:15pm - 2:30pm Registration

2:30pm - 3:00pm Digi Remote Access Solution

3:00pm - 3:15pm Digi X.25 / Frame Relay Solution

3:15pm - 4:15pm RAS Configuration Details

4:15pm - 5:00pm Digi ISDN Solution

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For enquiry, please contact Ms. Iris Wong at 2260-8322

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Go RAS, Go with



## Vadem launches slim handheld PC

Vadem, a developer and manufacturer of mobile connected information appliances and software, has announced the local availability of its handheld PC companion, the Clio.

The Clio features the Microsoft Windows CE operating system and H/PC Professional Edition software for the handheld PC, which allows users to keep up with e-mail, access the Web and company intrancts, access and update all of their personal data such as contacts, calendar and tasks, and synchronize this data with their PC.

Other features include the Clio's nearly full-size touch-type keyboard, 9.4-inch 256-color touch screen display, 12 hours of continuous battery life, built-in modem, instant on/off function and auto-synchronization. Another feature is the SwingTop design that allows users to work in three different configurations: traditional notebook-style, tablet, or



The Clio's SwingTop design lets users work in one of three different configurations.

presentation mode with a choice of either keyboard or natural handwriting input.

In addition to the pocket applications and software from Microsoft, Clio's built-in features include CalliGrapher, a natural handwriting recognition software from ParaGraph; the Vadem ViewFinder, a utility that gives users access to calendar, contacts, notes, and

tasks in one overview screen; Bsquare Bfax Pro for faxing capability, and a 33.6Kbps software-based modem.

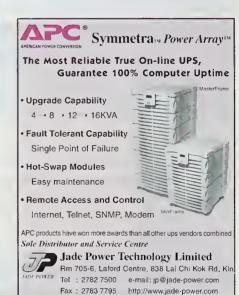
Clio is now available at major computer outlets for HK\$7,788.

For more information, contact Vadem by phone at 2331-8933, by fax at 2331-8900 or visit its Web site http://www.vadem.com.

## **MARKET PLACE**











The IT Excellence Awards is a professional initiative of the Hong Kong Computer Society and funded by the Industrial Support Fund. Established in 1998, the award scheme is an annual event which brings uniquely significant recognition to excellent IT applications and innovative IT technologies. The first IT Excellence Awards were presented in March 1999.

## **Award Categories**

In the 2nd IT Excellence Awards, each entry is to be submitted under one of two streams – IT Application Awards and IT Product Awards.

The IT Application Awards will honour and promote examples of successful and effective in-house application of IT to heighten competitive advantage of company products or services. The entries will be scrutinised by the Panel of Judges in order to select an awardee for each of the following categories:

- functionality
- productivity
- competitiveness
- cost performance
- societal impact



The IT Product Awards will be granted in recognition of outstanding achievements in technological innovations. The entries will be scrutinised by the Panel of Judges in order to select an awardee for each of the following categories:

- functionality
- innovation
- marketing performance
- cost performance
- societal impact

Both streams aim to promote the increased use of IT, encourage further IT development in Hong Kong, stimulate innovation and competitiveness in the IT industry and raise public awareness of IT applications and development.

## Eligibility

To ensure that the awards will principally benefit the

local IT industry, all applications must be endorsed by a locally registered company. A significant part of development effort must come from local resources. Development tools can be local or overseas products, but more weight will be attached to entries that demonstrate the use of local products.



## **Judging Criteria**

All entries will be judged according to the following criteria:

#### IT Application Awards

The selection criteria will focus on in-house services that have brought demonstrable improvements in functionality, productivity, competitiveness, cost performance and that have a favourable societal impact. Target users must be based mainly in Hong Kong although the scope of the project may be world-wide or regional.

### IT Product Awards

The selection criteria will be based on product functionality and technical innovation, market performance and societal benefits, including any extension of the acceptance and understanding of information technology by society.





## Panel of Judges

Entries will be judged by a panel of well-respected industry experts:

Prof Poon Chung Kwong (Chairm in

n / . . .

Hong Kong Polytechnic University

Mrs Cindy Cheng

Vice President

Hong Kong Information Technology Federation

Ms Annie Choi

4sistant Director-General of Industry Industry Department, Government of HKSAR

Mrs Anna Lai

Deputy Executive Director
Hong Kong Trade Development Council

Mr Daniel Lai

President

Hong Kong Computer Society

Mr Stephen La

Privacy Commissioner for Personal Data

Mr Patrick Leung

Associate Pariner

Anderson Consulting

Dr James Liu

Chief Executive Officer

Hong Kong Industrial Technology Centre Corporation

Mr Thomas Tang

Executive Director

Hong Kong Productivity Council

Mrs Jessie Ting

Deputy Secretary for Information Technology & Broadca. ITBB, Government of HKSAR

Prof Wong Yuk Shan

Vice Presider

City University of Hong Kong

Mr K.K. Yeung

Fellow

Hong Kong Computer Society



## **Key Dates**

Deadline for entries: 30th June 1999

Assessment visits: October - November 1999 Final judging meeting: December 1999

Award presentation: mid-January 2000

## The Organizer

The Hong Kong Computer Society is a non-profitmaking body of IT professionals established in 1970. Its mission includes the promotion of the use of IT and the fostering of the development of IT industry in Hong Kong. During its 29 years of existence, it has built up a wide and influential network of members drawn from the entire spectrum of services and industries. Their unique knowledge of the associated technologies and professions will prove essential to the successful promotion and smooth introduction of the IT Excellence Awards.

You are invited to participate in the event. Please contact the HKCS Secretariat for details.



## **Hong Kong Computer Society**

Unit D, 1/F Luckifast Building

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Fax	

1. What is the number of LANs in your area of influence?

□ 1-10 □ 11-25 □ 26-50

2. How many endpoints do you have in your network?

0-10 □ 11-80 □ 81-650

□ 651-5,000 ☐ More than 5,000

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3. I am interest in (please check all that apply):

 
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 □ Switch
 □ Router

 □ ATM Solution
 □ Voice Solution
 □ VPN Solution

 □ Token-Ring LAN
 □ Ethernet LAN
 □ Others
 ☐ VPN Solution

Others \_\_\_\_\_please specify

4. Do you see a need to improve your LAN throughput and performance in the coming six months?

☐ I need more LAN performance

☐ I'm happy with my LAN performance 5. How will you be involved in the decision-making process?

☐ Decision maker ☐ Little or no involvement

☐ Researcher/Recommender □ Influencer

6. What is your time-frame for implementing a networking solution?

☐ 1-3 months ☐ 3-6 months ☐ 6-12 months ☐ Unknown

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☐ More than 50

## Bobby's voyage to nowhere yields tips while Rose is stuck at home

I got back at rose for trying to blackmail me into taking her on vacation. Last week, I got to take a cruise on the Queen Elizabeth II, while she was stuck at home in San Francisco.

The cruise was with 500 CIOs from financial services companies — and I sincerely hope this voyage to nowhere does not become a metaphor for the carcers of IT people in this industry.

It's interesting to note that with startup companies such as E\*Trade gaining momentum on the Web, the pressure on IT to become more customer-focused is immense. But at least one IT department has found an interesting way to contribute to the bottom line. The IT folks at Morgan Stanley Dean Witter oversee six financial investments in six start-up companies that the IT people at the financial services company feel are key technology.

The first of the companies to go public will be Persistence Software this June, barring any last-minute acquisition of the company.

Meanwhile, whilst sipping tea abourd the venerable ocean liner, one wag related that we will soon all have our own butlers via the Web. Horizon Foods is working with Symbol and a start-up company called E-Butler to make picking up prepared foods at the supermarket a snap. Using a OTES FROM THE FIELD

— Robert X. Cringely

bar code reader, people will be able to scan the food in their refrigerators, and then relay that data back to the supermarket over the Web.

My one request for this service is that the company is scrupulous about security: After all, I wouldn't want everyone to find out how much vodka I buy on Rose's behalf. And elsewhere on the Web, security continues to be a thorny problem. For example, iVillage.com, an online portal

for women, needs to close up a security hole with its postcard service. One reader passed along a URL to me this week that gives you a listing of e-mail addresses of everyone who sent a postcard, everyone who received a postcard and the type of card.

Consultants, too, are heading the way of all commodities on the Web. A Web startup plans to launch a consultant exchange that will allow people to see the history of different consultants online and compare pricing. Eventually, consultants will bid for jobs online.

Elsewhere in the world, it looks like Berkeley, California, where much

of the early work was done on the first commercial relational database that became Ingres, is trying to assemble another team of researchers to rebuild the relational database in a project that is known as Regres.

Informix is also looking backward, it seems, and unfortunately it appears that the folks over there continue to look a gift horse in the mouth. Apparently, some staffers are frustrated that the company has all the technical resources at hand to enter the rapidly growing application server market, but can't seem to see beyond the database market, where both Oracle and IBM have commanding leads.

# - RESEARCH - HERIZONS

The finger is key. Mytec Technologies recently introduced a mouse-like fingerprint recognition device that it says provides tighter network security than its competitors. Touchstone Pro, the latest in Mytec's Touchstone fingerprint-based biometrics line, will have a price of US\$299 when it ships in the third quarter of this year.

Fingerprint recognizers attempt to verify a person's identity by comparing scanned-in images of finger patterns against those of authorized users. The devices' sensitivity can be adjusted according to a company's security and convenience needs. The trade-off is between false positives that let unauthorized people in, and false negatives that reject valid users because of variations like skin moisture and scan quality.

Mytec says Touchstone Pro differs by running complex algorithms on an 80-millon-instructions-per-second Motorola digital signal processor to holistically analyze the entire fingerprint, de-emphasizing temporary "minutiae," such as scratches, that can hurt the recognition rate. "We look at the gross sample of the pattern," says Terry Milkie, direct of engineering and new product development at Mytec. "A cut looks like noise on our pattern."

Touchstone Pro is also unique, says Milkie, in keeping all sensitive operations on the device and off the PC, where it is more vulnerable to theft and misuse. "We don't take the bounds of trust into the PC," Milkie says. Fingerprint scans are quickly turned into "bioscrypts" (templates) that encode the pattern while discarding the fingerprint itself. (At least one competitor, Digital Persona's U.are.U., also employs templates.) Touchstone Pro can tie passwords and personal identification numbers to the bioscrypt, though users don't necessarily have to enter them.

Touchstone Pro plugs into the PC's serial port and requires a small AC adapter. It can be placed flat on the desktop or attached to the PC.

Biometrics is an emerging security technology that employs computers to uniquely identify a person by their voice, face, eyes, fingerprints or signature. Mytec competes with several other companies that sell small fingerprint-recognition boxes, among them Compaq, Sony, Digital Persona and Identicator.

**Searchable AV.** At the RealNetworks Conference and Exhibition '99, CEO Rob Glaser unveiled a project that is designed to make audio and video media searchable.

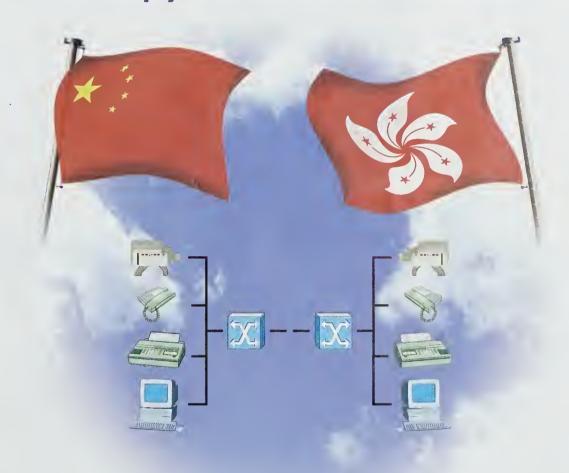
"Project Janus" will involve the creation of a standard categorization system for describing media content — be it audio or video. Janus will be implemented as an extension to the company's RealDeveloper tool, giving content creators the ability to categorize their own work.

Of more immediate impact is the company's announcement that it is in beta trials to integrate the RealPlayer G2 with Lotus Notes and Domino, letting users of the groupware system embed and play RealAudio and RealVideo within a Notes document. The plug-in takes advantage of Domino's media connection services and will be shipped with maintenance releases of Version 4.6.

RealNetworks has also made a deal with Inktomi that will allow caching of streaming media on Inktomi's line of caching servers. He says this will let content providers push the origination points closer to the edge of the network, alleviating some of the network congestion problems associated with streaming media.

Glaser also rolled out the company's newest desktop tool—Real Jukebox — which lets users collect, manage and listen to music with their PCs. Users can record their favorites CDs and download music off the Internet, then copy that music to many different digital media devices for mobile listening.

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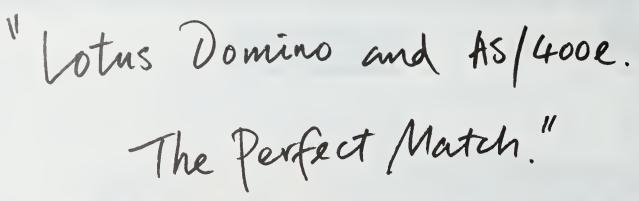
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